

SARATOGA ASSOCIATES

Landscape Architects, Architects,
Engineers, and Planners, P.C.

VALUE OF A MASTER PLAN

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VALUE OF A MASTER PLAN

VISION TO REALITY – CREATE THE VISION AND PRIORITIZE

A Master Plan serves as a powerful tool for transforming ideas into actionable strategies, guiding long-term development while aligning stakeholders with shared goals. By balancing vision with practical implementation, it provides a roadmap for growth, ensures thoughtful resource allocation, and creates a cohesive framework that adapts to evolving needs.

- **Assess Current Conditions:** Analyze where the organization, community, or site currently stands.
- **Establish a Vision:** Define where you want to go, focusing on core values, product quality, or the “vibe” in industries like hospitality.
- **Create Long-term Holistic Vision:** Make sure “everyone is on the same page” and aligned with values.
- **Align Stakeholders:** Develop a shared, long-term vision to ensure everyone is working toward common goals.
- **Informed Decision-Making:** Serve as a reference point to support strategic choices and clarify needs versus wants.
- **Guide Project Development:** Identify goals, strategies, and potential projects, breaking them into manageable phases.
- **Optimize Efficiency:** Prioritize tasks, allocate resources, and control costs for streamlined implementation.
- **Coordinates Implementation:** Identifies potential roadblocks and creates strategies to address them; reduces conflicts, minimizes back-stepping, considers infrastructure with an end result that is cohesive rather than disjointed.
- **Enhance Funding Potential:** Present clear, well-articulated goals that attract investors and funding opportunities.

A well-crafted Master Plan not only guides development but also ensures adaptability, fostering sustainable growth and innovative solutions over time.



FIRM INTRODUCTION

PROFESSIONAL SERVICES

- Landscape Architecture
- Architecture
- Engineering
- Master Planning
- Community Planning
- Visual Assessment

PRACTICE AREAS

- Community Planning and Design
- Facility Design and Construction
- Scenic Resources Management
- Visual Impact Assessment

CONTACT

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Saratoga Associates Landscape Architects, Architects, Engineers, and Planners, P.C. is a multi-disciplinary, professional design firm with over 50 years of experience providing landscape architecture, architecture, engineering, and planning services throughout the Northeast. Saratoga Associates currently employs a professional, technical, and support staff of 25 individuals.

As one of the top creative design firms in Upstate New York, Saratoga Associates has comprehensive expertise bringing together diverse groups of stakeholders and creating a shared vision based on complementary values and needs. Our firm has experience with a diverse range of projects covering all phases of architectural and landscape architecture designs. Our portfolio showcases examples of our work in park design, residential and mixed-use development, comprehensive plans, stormwater management, historic preservation, and waterfront revitalization.

We believe in the transformative power of place. As landscape architects, architects, engineers, and planners, we see what happens when projects are carried out with imagination, intelligence, technical mastery, and a strong environmental conscience; individual lives and communities are richer, stronger, greener, and more productive.

In creating compelling destinations, enriching communities and safeguarding special places treasured for their historic, cultural, or natural importance, our commitment to our clients' success remains the same. We take pride in our long-term client relationships, which are built on years of confidence and collaboration. We strive to offer dedicated, timely, and cost-effective services and customized recommendations that meet each project's specific needs. Many of our client relationships are ongoing, with clients often returning to us to provide additional design consulting services or to design the facilities we have previously planned for them.

**CREATING COMPELLING DESTINATIONS
 ENRICHING COMMUNITIES
 SAFEGUARDING SPECIAL PLACES**



Center Park Pavilion Concept
Dolgeville, NY



John Boyd Thacher State Park Visitor Center
Voorheesville, NY



Mohawk Valley Gateway Overlook Pedestrian
Bridge Amsterdam, NY



Comprehensive Plan Charrette
East Fishkill, NY



Vineyard Wind I, Visual Impact Assessment
Martha's Vineyard, MA



Veterans Memorial Park
East Fishkill, NY

LANDSCAPE ARCHITECTURE

- Commercial + Hospitality Design
- Parks + Recreation
- Green Infrastructure
- Stormwater Management/SWPP
- Historic Landscape Preservation
- Public Spaces + Plazas
- Residential + Multifamily Site Design
- Complete Streets
- Trail + Greenway Design
- Urban Design
- Waterfront/Coastal Design

ARCHITECTURE

- Adaptive Reuse + Historic Preservation
- Building Design + Renovation
- Code Compliance + Regulatory Approvals
- Educational + Institutional Facilities
- Interior Architecture
- Library + Cultural Facilities
- Public Safety + Municipal Buildings
- Building + Hospitality Design + Renovation
- Green Building Technology

ENVIRONMENTAL

- Environmental Engineering
- NYSDEC + Agency Permitting
- SEQR Coordination
- SWPPP

PLANNING

- Community + Comprehensive Planning
- Development Feasibility Planning
- Economic Development Strategies
- Climate Action Plan Support
- Grant Writing + Administration
- Land Use + Zoning Analysis
- Public Engagement
- Recreation + Trails Planning
- Resiliency + Climate Adaptation
- Waterfront Revitalization Plans
- Visioning and Rendering Services

VISUAL ASSESSMENT

- Impact Assessment/Regulatory Compliance
- Project Visualization (Simulation + Animation)
- Zone of Visual Influence (Viewshed) Mapping
- Mitigation Strategies
- Public Outreach
- Land Use + Zoning Policy
- Standards + Guidelines
- Expert Testimony/3rd Party Review